

WHEREAS; addressing the complex mental health needs of Wisconsin’s kids, youth, and families is fundamental to ensuring the future prosperity of the state and country, and the need for comprehensive, coordinated mental health services places a critical responsibility on educators and communities; and

WHEREAS; teaching kids skills that they can use to effectively navigate life enables them to thrive physically, mentally, academically, and emotionally; and

WHEREAS; raising awareness of the importance of social and emotional health has the potential to benefit kids, youth, and families in communities across Wisconsin, helping them cultivate hope and optimism, as well as understand the power of courage, gratitude, forgiveness, and compassion in action, among other virtues; and

WHEREAS; implementing social and emotional learning in classrooms across the state can also be an important step toward addressing the multitude of mental health challenges facing kids today, which is why the state is proud to provide continued support and resources for both student mental health programming and social and emotional learning for kids; and

WHEREAS; this month, the state of Wisconsin joins dedicated individuals and organizations across the state and country—including the Choose Love Movement—in promoting hope, peace, healing, and love through social and emotional learning;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim February 2026 as

## **CHOOSE LOVE AWARENESS MONTH**

throughout the State of Wisconsin and I commend this observance  
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 16th day of January 2026.



TONY EVERS, Governor

By the Governor:



SARAH GODLEWSKI, Secretary of State